

Bluefort Intelligence Licensing Guide.

Governed build automation for Microsoft
Dynamics 365 Business Central.



ARVO

Engineered, tested, and deployed.



Purpose of this guide

This guide defines the licensing scope, principles, and conditions for Bluefort Intelligence Products. It is intended for:

- Partners licensing ARVO Partner Edition
- Customers licensing ARVO directly
- Internal sales, pre-sales, and customer success teams

Pricing is intentionally excluded from this document.

Partner Edition commercial terms are stated in the License Order Form. Direct subscription pricing is presented at the point of purchase inside ARVO Studio.

IN THIS GUIDE

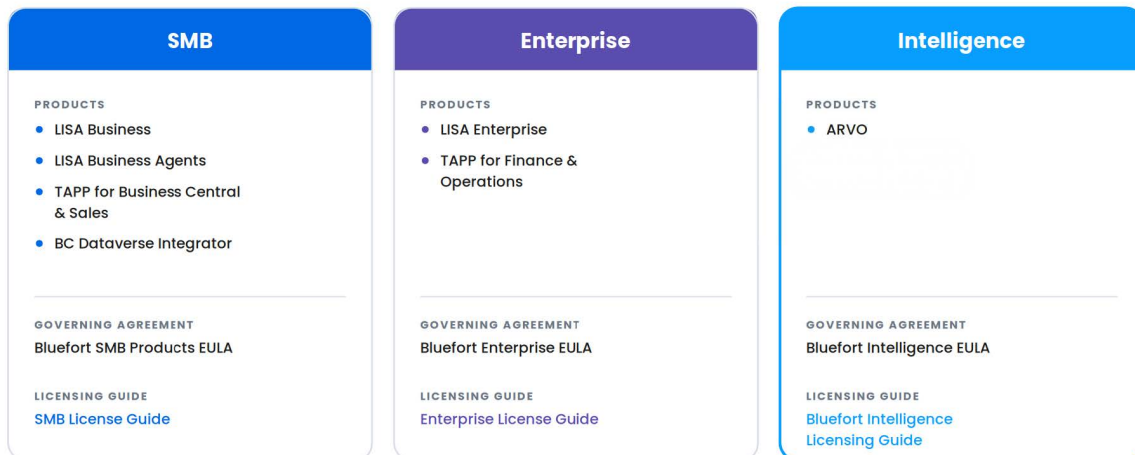
- The Bluefort commercial document framework
- Product Overview
- The Licence Metric: the Environment
- Sandbox-only Operation
- Two Routes to License
- Licence Dependencies
- Bring-your-own AI
- Channel and Margin Rules
- Activation, Deactivation and Fair Use
- Support Model
- Frequently Asked Questions

The Bluefort commercial document framework

Bluefort products are organised into three families. Each family is governed by its own end-user licence agreement and described in its own licensing guide. A product is brought under a family's EULA by its designation in the corresponding licensing guide.

The Bluefort commercial document framework

Three product families. Each governed by its own EULA and described in its own licensing guide.



A product is brought under a family's EULA by its designation in the corresponding licensing guide.

Bluefort Intelligence Products are governed exclusively by the Bluefort Intelligence EULA.

They are not SMB products and are not governed by the SMB Products EULA, regardless of the platform on which they run.

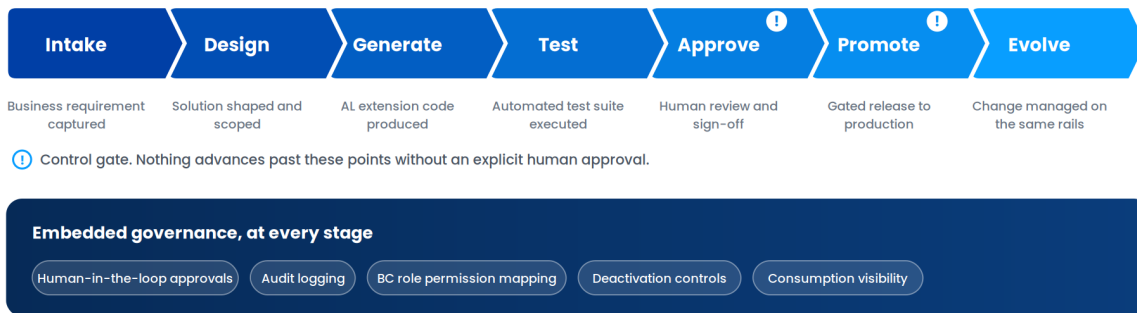
Product Overview

ARVO

ARVO is Bluefort's governed build-automation platform for Microsoft Dynamics 365 Business Central. Engineered, tested, deployed. ARVO takes a business requirement through a governed pipeline from intake and design, through generation, automated testing, human approval and gated promotion, and on into managed change. It produces deployable Business Central solutions with a full audit trail. Governance controls are embedded in the platform: human-in-the-loop approvals, audit logging, role permission mapping, deactivation controls, and consumption visibility.

ARVO: the governed pipeline

A business requirement travels one path, and every step leaves a record.



Every stage leaves a record, and nothing advances past a control gate without explicit human approval

ARVO Studio

ARVO Studio is the ARVO application. It installs from Microsoft AppSource as a free listing into a customer-owned Business Central sandbox environment, where all build activity takes place. Licensing is activated in-app.

The Licence Metric: the Environment

ARVO is licensed per environment, not per user. One licence unit corresponds to one Business Central environment, identified by its environment ID and Microsoft Entra tenant ID, and bound to those identifiers at activation.

Users are included and unlimited.

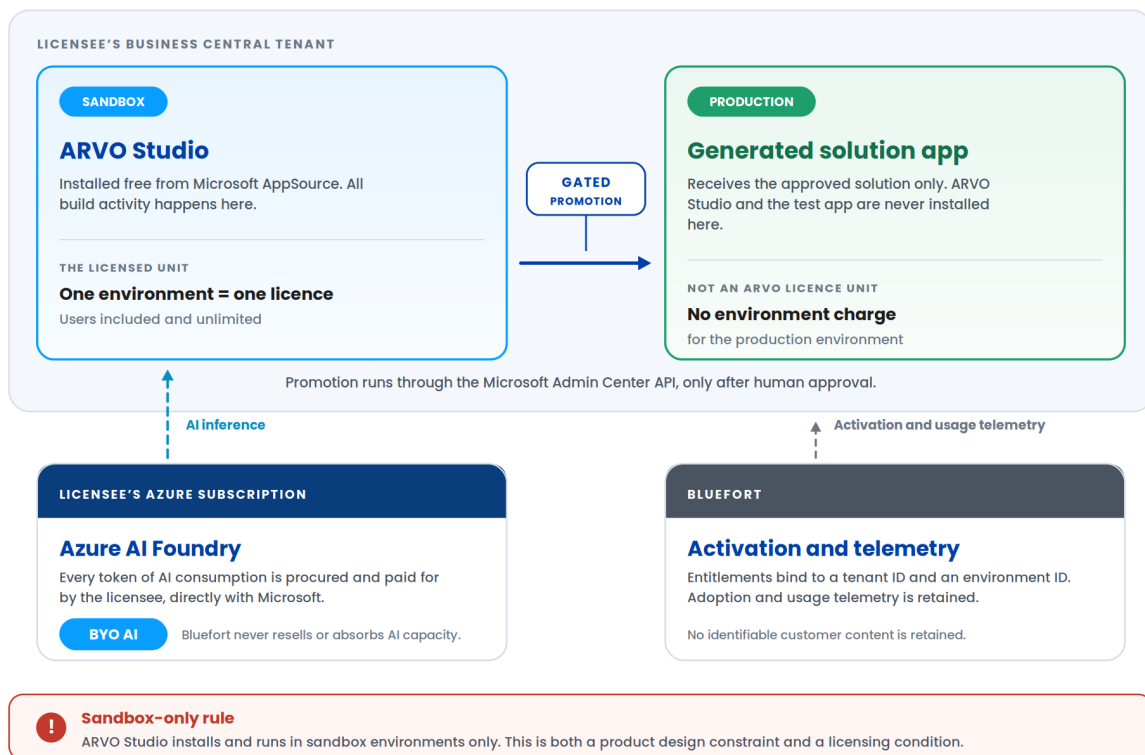
The licensee's whole team can work in ARVO Studio with no per-user charge.

Sandbox-only Operation

ARVO Studio installs and runs in sandbox environments only, and is never installed in production. Production environments receive only the generated solution app, promoted through the gated Microsoft Admin Center API promotion flow following human approval. This is both a product design and a licensing condition.

Where ARVO runs, and where it never runs

ARVO Studio is a sandbox application. Production receives the finished solution and nothing else.

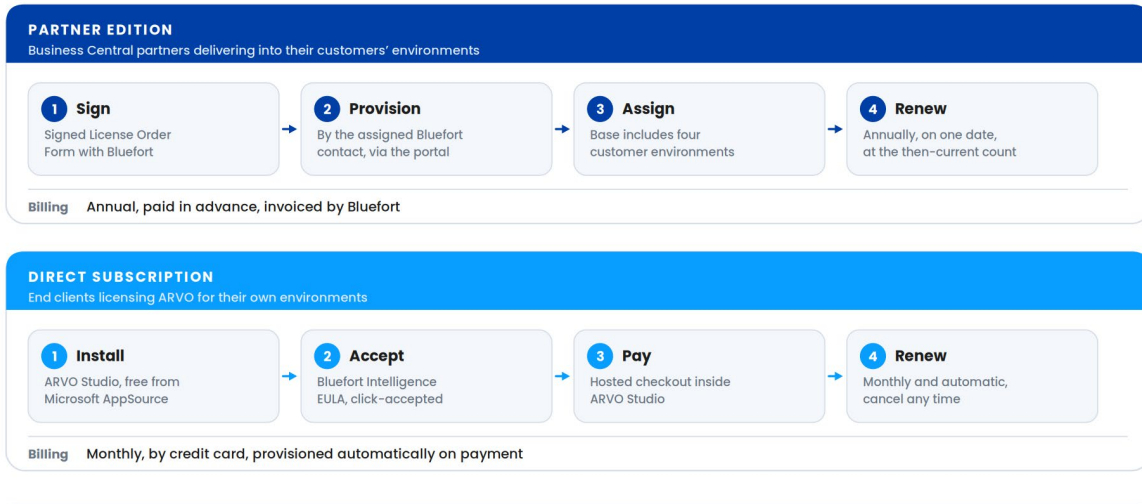


Two Routes to License

ARVO is licensed on two routes. Both are governed by the same agreement, the Bluefort Intelligence EULA.

Two routes to license ARVO

One agreement governs both. The Bluefort Intelligence EULA applies either way.



	Partner Edition	Direct subscription
Who	Business Central partners using ARVO to deliver into their customers' environments	End clients licensing ARVO for their own environments
Structure	Base subscription including four customer environments. Additional environments are added at a per-environment rate for the remainder of the term, co-terminous with the base	Per environment, per month
Billing	Annual, paid in advance, invoiced by Bluefort	Monthly, by credit card, through the hosted checkout inside ARVO Studio
Contract	Signed License Order Form referencing the Bluefort Intelligence EULA	Click-accepted Bluefort Intelligence EULA at purchase
Provisioning	By the assigned Bluefort partner contact, through Bluefort's internal portal	Automatic on payment
Renewal	Annually, at the then-current environment count, on a single renewal date	Monthly and automatic. Cancel any time, effective end of the billing period

Applicable License Terms

Use of Bluefort Intelligence Products is subject to Bluefort's Intelligence Products End User License Agreement.

<https://bluefort.io/commercial/intelligence-products-end-user-licence-agreement-1-0/>

Licence Dependencies

- Microsoft Dynamics 365 Business Central, Essentials or Premium, with at least one sandbox environment.
- The licensee's own Microsoft Azure subscription with a Microsoft Azure AI Foundry deployment, the BYO AI Subscription, configured per the ARVO documentation.
- Acceptance of, and compliance with, the Microsoft terms and any model-specific terms applicable to the licensee's BYO AI Subscription and selected AI models. This is a condition of use under the Bluefort Intelligence EULA.
- Supported AI models are listed in the ARVO documentation and may be updated from time to time.

Bring-your-own AI

All AI consumption runs on the licensee's own Azure subscription and is procured and paid for by the licensee directly with Microsoft. AI capacity is never included in ARVO fees, and Bluefort does not resell, supply, or absorb AI capacity or tokens of any kind. This is a contractual term of the Bluefort Intelligence EULA.

Model performance is determined by Microsoft, not by Bluefort.

Model performance, throughput, regional availability, and any throttling or quota limits are determined by Microsoft and the relevant model provider. These are not defects in the Licensed Program.

Channel and Margin Rules

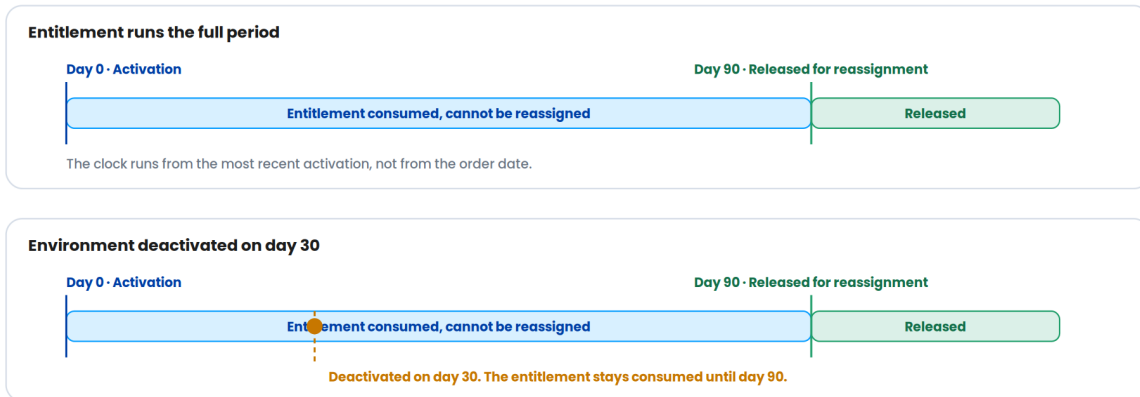
- ARVO Partner Edition is licensed to the partner for the partner's own delivery use. ARVO is not resold. Partners do not resell ARVO subscriptions, and no reseller margin applies to ARVO Partner Edition.
- The 25% first-year and 15% renewal reseller margin structure applies to resale of other Bluefort products, such as LISA Business, LISA Business Agents, TAPP, and BC Dataverse Integrator. It does not apply to ARVO.
- ARVO is not transacted through the Velocity Program resale channel. A partner's commercial opportunity with ARVO lies in the managed service it prices to its own customers on top of its Partner Edition subscription.
- End clients may license ARVO directly, in-app, without a partner.

Activation, Deactivation and Fair Use

Activation binds an environment entitlement to a specific tenant and environment. Reassignment is performed only through Bluefort's activation mechanism.

The 90-day reassignment cool-off

An entitlement is released 90 days after its most recent activation. Deactivating early does not free it sooner.



Reassignment is performed only through Bluefort's activation mechanism. A single environment entitlement may not serve more than one end customer.

The 90-day cool-off

An entitlement can be reassigned to another environment or tenant only once 90 days have passed since its most recent activation. This is the same model partners will recognise from Microsoft Visual Studio subscription reassignment.

Deactivation does not release the licence

If an environment is deactivated before the cool-off period has elapsed, the entitlement remains consumed and cannot be assigned elsewhere until 90 days from its most recent activation have passed. Once the cool-off period has elapsed, a deactivated entitlement is released for reassignment.

One entitlement, one end customer.

A single environment entitlement may not serve more than one end customer. Usage is verified through telemetry, and shortfalls are trued up at then-current rates.

Support Model

Bluefort provides support for Intelligence Products directly to the licensee on both routes, through Bluefort's designated ticketing system, during Service Hours. Service Hours are Monday to Friday, 09:00 to 17:00 CET or CEST, excluding Malta public holidays.

Severity is categorised as Sev-1 for a blocking issue with no reasonable workaround, Sev-2 for material degradation with a workaround, and Sev-3 for a minor or cosmetic issue. Response targets, where stated, are targets and not guarantees. On managed environments, the partner remains the first point of contact for its own end customers, and Bluefort supports the partner.

What Bluefort supports

Service Hours are Monday to Friday, 09:00 to 17:00 CET/CEST, excluding Malta public holidays.

IN SCOPE

- The ARVO platform and ARVO Studio application
- Licence activation, provisioning and entitlements
- The governed pipeline and its embedded controls
- Partner support on managed environments

OUTSIDE SCOPE

- The licensee's BYO AI Subscription and AI model behaviour, quality, cost or availability
- Microsoft cloud outages, throttling, rate limits, quotas and regional availability
- The licensee's own customisations of generated solutions after delivery
- Issues arising on unsupported versions

Severity is categorised Sev-1, Sev-2 and Sev-3. Response targets, where stated, are targets and not guarantees.

Frequently Asked Questions

Can partners resell ARVO?

No. Partner Edition is for the partner's own delivery use, and end clients who want to buy without a partner do so directly in-app. No reseller margin applies to ARVO.

Does ARVO ever run in production?

Never. ARVO Studio operates in sandbox environments only. Production receives only the generated solution app, through the gated Admin Center promotion flow after human approval.

Who pays for the AI?

The licensee, on its own Azure subscription. This is the BYO AI model. Bluefort never resells or supplies AI capacity.

What does Bluefort retain from our use of ARVO?

Adoption and usage telemetry, and de-identified learnings used to improve the product. Prompts are de-identified within the licensee's own AI deployment before any retention by Bluefort. Bluefort never retains identifiable customer content, never sells customer data, and never uses identifiable customer content to train any model or contributes it to the training of third-party foundation models. Bluefort may use the de-identified corpus to train its own models to improve ARVO's performance and quality.

Can I deactivate an environment and reuse the licence for another customer?

Yes, once the 90-day cool-off has elapsed. An entitlement becomes available for reassignment 90 days after its most recent activation. Deactivating earlier does not free it sooner. This applies per entitlement, on both routes.

Which agreement governs ARVO?

The Bluefort Intelligence EULA, on both routes. It is click-accepted at direct purchase and referenced by the License Order Form on the partner route.

Is ARVO covered by the SMB Products EULA?

No. ARVO runs on Business Central, but it is a Bluefort Intelligence Product and is governed exclusively by the Bluefort Intelligence EULA.

Version	Revision date
INTELLIGENCE_LICENSE_GUIDE_1.0	7 August 2026